



### **Did you know?**

As seasons change, your assortment should too!

As the temperature begins to drop and gets darker sooner, the leaves begin to change color and it reminds us the seasons are changing. It is also a reminder, that your beverage alcohol assortment should be adjusted as well. With the cooler evenings, comes the desire to get cozy. People begin to shift away from the summer drinks, the ice-cold summer lagers, and look for a their ideal Autumn drink as their fireside companion.

Apples, blackberries, pears and pumpkin, are all in season and can be used and enjoyed in many ways for drinks. While it may still be a little too early for some of the winter favourites, popular Fall selections area as follows:



**Pumpkin  
Ales**

**Red Wine**



**Ice Wine**



**Stouts/  
Porters**



**Fruit  
Ciders**

**Champagne/  
Sparkling**



*Connect with your Account Manager, for further information on seasonal selections that are available*