



## **CIDERY PROFILE**

Located in the beautiful Blue Mountains, the village of Thornbury is right in the heart of Ontario's apple country. Thornbury Craft Co. picked this location to establish their Cider and Brew house, so the apples never have to travel far before they're fresh-pressed into cider. Every drop of cider is produced on location, inside our building which was built in the 1920's originally as an apple storage.

All our ciders are handmade from 100% local fresh pressed apples (never from concentrate!) by our Cider master, Doug Johnson, who has over 30 years of experience with apples, in processing and alcohol fermentation.

We take our time making our cider in small batches using a cold filtration process which ensures that the cider maintains the maximum amount of juicy apple flavour and aroma.

Thornbury Craft Co. is the leader in the craft cider category in Ontario and a proud member of the Ontario Craft Cider Association. All of our cider products are 100% vegan and gluten free. With a portfolio of over 12 different ciders styles and flavours, there are currently five Thornbury Craft Co. ciders approved and available to order in the grocery catalogue:

Craft Premium Apple Cider	Our flagship cider! A truly original Canadian cider that tastes like it should: dry, crisp and premium.
Cranberry Craft Apple Cider	All-natural, bright red in colour, exceptionally balanced with natural sweetness and tartness from the fresh cranberries.
Honeycrisp Craft Apple Cider	The holy grail of cider making! Full-bodied, yet delicate and very smooth, created with minimal carbonation to allow the subtle flavours of the Honeycrisp apple to take centre-stage.
Rose Craft Apple Cider	A winning blend of our Premium Craft Cider and local red wine, delivering fresh raspberry on the nose, followed by flavours of red berry and apple.
Road Apples Craft Cider X The Tragically Hip	In 1991, Canadian Rock icons The Tragically Hip released their second studio album: Road Apples. To commemorate the album's 30 <sup>th</sup> anniversary, band members collaborated with Thornbury Craft in creating a dry, Canadian cider.

## **COME VISIT US!**

The Thornbury Craft Co. Cider and Brew house is open 7 days a week. On location, you can do a history and production facility tour, enjoy samplings in our tap room or shop at our General Store!

For more information on our products or experience, please ask your Thornbury Craft Co. representative.

## LCBO GROCERY OPERATIONS

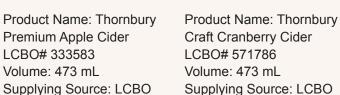
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Thornbury Craft Co. cider products available on the Grocery Catalogue:







Product Name: Thornbury Village Honeycrisp Apple Cider LCBO# 15176 Volume: 473 mL

Supplying Source: LCBO

MADE IN SMALL BATCHES

473 ml 5.6% alc./vol.

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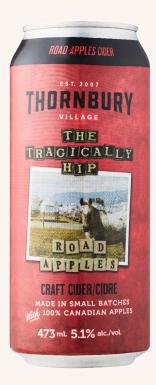
With 100% CANADIAN APPLES

HONEYCRISP

EST. 2007



Product Name: Thornbury Craft Rose Cider LCBO# 23067 Volume: 473 mL Supplying Source: LCBO



Product Name: Thornbury Craft X Tragically Hip Road Apples Clder LCBO# 21262 Volume: 473 mL

Supplying Source: LCBO